

All packages include 2-3 logo concepts to choose from & 4 rounds of amends on your chosen logo.

01. JUST A LOGO

Mood board research & font exploration.  
Primary logo.  
Colour palette & typography.  
Final files: watermark (png), jpg, pdf & eps.

02. THE LOGO PACKAGE

Mood board research & font exploration.  
Primary & secondary logo.  
Colour palette & typography.  
Final files: watermark (png), jpg, pdf & eps.

03. SILVER

Mood board research & font exploration.  
Primary & secondary logo.  
X5 highlights.  
X1 grid & x1 story template.  
Colour palette & typography.  
Final files: watermark (png), jpg, pdf & eps.

04. GOLD

Mood board research & font exploration.  
Primary & secondary logo.  
X5 highlights.  
X1 grid & x1 story template.  
Business card.  
Price list.  
Colour palette & typography.  
Final files: watermark (png), jpg, pdf & eps.

05. PLATINUM

Mood board research & font exploration.  
Primary & secondary logo.  
X5 highlights.  
X1 grid & 1 story template.  
Business card.  
Price list.  
Gift card.  
Loyalty card.  
Brand pattern.  
Colour palette & typography.  
Final files: watermark (png), jpg, pdf & eps.

06. BESPOKE

Can't find a package that suits you? we can create you a bespoke package that suits you & your business.

DESIGN SERVICES

Brand Identity.  
Packaging Design.  
Marketing Materials.  
Printing Materials.  
Graphic Design.

GET IN TOUCH

Please send us an email & we can have a chat about your branding goals & ideas.

