

THE LOGO PAGE

01. JUST A LOGO

GET READY FOR BUSINESS WITH OUR JUST A LOGO PACKAGE.

WHAT'S INCLUDED?

- PRIMARY LOGO X1
- MOODBOARD & COLOUR RESEARCH
- 2-3 LOGO CONCEPTS TO CHOICE FROM
- 4 ROUNDS OF AMENDS ON YOUR CHOSEN LOGO
- FILES INCLUDE: WATERMARK, PDF, EPS, JPG, FONTS, COLOUR CODES

QUOTE ON BRIEF

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02. THE LOGO PACKAGE

GIVE YOUR BRAND THE FLEXIBILITY WITH LOGO VARIATIONS TO SHOW UP CONSISTENTLY IN DIFFERENT PLACEMENTS & CREATE A STRONG PRESENCE.

WHAT'S INCLUDED?

- PRIMARY LOGO X1
- SECONDARY LOGO X1
- MOODBOARD & COLOUR RESEARCH
- 2-3 LOGO CONCEPTS TO CHOICE FROM
- 4 ROUNDS OF AMENDS ON YOUR CHOSEN LOGO
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QUOTE ON BRIEF

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03. SILVER

DO YOU WANT TO UPGRADE YOUR SOCIAL MEDIA PRESENCE? THEN THIS IS THE PACKAGE FOR YOU.

WHAT'S INCLUDED?

- PRIMARY LOGO
- SECONDARY LOGO
- X5 HIGHLIGHTS
- X1 GRID & STORY TEMPLATE
- MOODBOARD & COLOUR RESEARCH
- 2-3 LOGO CONCEPTS TO CHOICE FROM
- 4 ROUNDS OF AMENDS ON YOUR CHOSEN LOGO
- FILES INCLUDE: WATERMARK, PDF, EPS, JPG, FONTS, COLOUR CODES

QUOTE ON BRIEF

04. GOLD

UPGRADE YOUR ONLINE PRESENCE & BUSINESS ESSENTIALS TO STAND OUT FROM THE CROWD.

WHAT'S INCLUDED?

- PRIMARY LOGO
- SECONDARY LOGO
- X5 HIGHLIGHTS
- X1 GRID & STORY TEMPLATE
- BUSINESS CARD
- PRICE LIST DESIGN
- MOODBOARD & COLOUR RESEARCH
- 2-3 LOGO CONCEPTS TO CHOICE FROM
- 4 ROUNDS OF AMENDS ON YOUR CHOSEN LOGO
- FILES INCLUDE: WATERMARK, PDF, EPS, JPG, FONTS, COLOUR CODES

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05. PLATINUM

THE COMPLETE REBRAND FOR YOUR BUSINESS.

WHAT'S INCLUDED?

- PRIMARY LOGO
- SECONDARY LOGO
- X5 HIGHLIGHTS
- X1 GRID & STORY TEMPLATE
- BUSINESS CARD
- PRICE LIST DESIGN
- GIFT VOUCHER
- LOYALTY CARD
- BRAND PATTERN
- MOODBOARD & COLOUR RESEARCH
- 2-3 LOGO CONCEPTS TO CHOICE FROM
- 4 ROUNDS OF AMENDS ON YOUR CHOSEN LOGO
- FILES INCLUDE: WATERMARK, PDF, EPS, JPG, FONTS, COLOUR CODES

QUOTE ON BRIEF

06. BESPOKE

CAN'T FIND A PACKAGE THAT SUITS YOU? WE CAN CREATE YOU A BESPOKE PACKAGE THAT SUITS YOU & YOUR BUSINESS.

DESIGN MENU

LOGO DESIGN

PRIMARY LOGO

QUOTE ON BRIEF

SECONDARY LOGO

QUOTE ON BRIEF

ALL LOGOS INCLUDE:

- MOODBOARD & COLOUR RESEARCH
- 2-3 LOGO CONCEPTS TO CHOICE FROM
- 4 ROUNDS OF AMENDS ON YOUR CHOSEN LOGO
- FILES INCLUDE: WATERMARK, PDF, EPS, JPG, FONTS, COLOUR CODES

SOCIALS

X5 BASIC ICON HIGHLIGHTS	£30	\$40	€35
X1 ILLUSTRATION HIGHLIGHT	£20	\$30	€25
STORY TEMPLATE	£20	\$30	€25
GRID TEMPLATE	£20	\$30	€25
SOCIAL MEDIA POST	£20	\$30	€25
SOCIAL MEDIA BANNERS	£25	\$35	€30

BUSINESS ESSENTIALS

PRICE FOR DESIGN ONLY. STARTING PRICES:

BUSINESS/LOYALTY/APP	£35	\$45	€40
THANK YOU/AFTERCARE CARD	£35	\$45	€40
GIFT VOUCHER	£35	\$45	€40
PRICE LIST (A5 FRONT/BACK)	£45	\$55	€40
PRICE LIST (FOLDED, BI-FOLD)	£50	\$60	€55
CONSULTATION/PATCH TEST	£40	\$50	€45
ALLERGY CARD	£35	\$45	€40
FLYER/LEAFLET	£35	\$45	€40
ROLLER BANNER	£50	\$60	€55

TRAINING ACADEMY

PRICE FOR DESIGN ONLY. STARTING PRICES:

WE CAN CREATE A BESPOKE TRAINING MANUAL FOR YOUR STUDENTS.

SIMPLE DESIGN (PER PAGE)	£12	\$22	€17
DETAILED DESIGN (PER PAGE)	£15	\$25	€20
CERTIFICATE	£35	\$45	€40

- DESIGNS INCLUDE DIAGRAMS, NOTE PAGES & BESPOKE ILLUSTRATIONS.
- MINIMUM OF 8 PAGES PER MANUAL.

PACKAGING DESIGN

PRICE FOR DESIGN ONLY. STARTING PRICES:

EYELASH BOX DESIGN	£45	\$50	€55
BOX DESIGN	£55	\$60	€65
MAILING BAGS	£35	\$45	€40
LABEL DESIGN	£35	\$45	€40
SWING TAGS	£20	\$30	€25
BAG DESIGN	£20	\$30	€25

PRINT DESIGN

PRICE FOR DESIGN ONLY. STARTING PRICES:

BRAND PATTERN	£45	\$50	€55
SEAMLESS FASHION PRINT	£45	\$50	€55

- ALL FASHION PRINTS WILL BE SENT TO SCALE WITH COLOUR PANTONE REFS
- FILES INCLUDE: AI AND PDF

CAN'T SEE WHAT YOU NEED?

PLEASE LET US KNOW & WE CAN SEE IF WE CAN HELP.

PLEASE NOTE PRICES ARE SUBJECT TO CHANGE DEPENDING ON BRIEF